



P.A.C.E. STRATEGIC PLAN 2017 - 2021

FOSTERING EDUCATIONAL & SPIRITUAL GROWTH

The 2017 - 2021 Strategic Plan was developed from parent and staff feedback, internal surveys and program assessments completed in 2017. The strategic plan serves as a guide for the development of improved P.A.C.E. policies, procedures, goals, and strategic action plans.

FOSTERING EDUCATIONAL & SPIRITUAL GROWTH

VISION

Partner with Christ Chapel Academy (CCA) parents, students, faculty, and staff to promote a safe, quality, Christ-centered education.

MISSION

To support an atmosphere of educational excellence, at CCA, in which children can grow in wisdom, in stature, and in the knowledge of Jesus Christ as Lord, in order that they may extend the servant life of Christ to their community and to the world.

VALUES

Collaboration: We will work in partnership and participate in the decision-making process, which establishes school policy.

Commitment: We are dedicated to support the improvement of Christian education in ways that do not interfere with the administration or policies of CCA.

Communications: We will disseminate information regarding CCA internally and externally to our stakeholders.

SUCSESSES

P.A.C.E. funded activities, programs, and equipment:

- Fully funded a 28 passenger bus in 2005
- Fully funded playground equipment in 2008
- Sponsor for the Fine Arts Program and art supplies
- Sponsor for the annual Teacher Appreciation Week Breakfast
- Sponsor of books and bookshelves for the CCA Library
- Sponsor of books for the English Department
- Sponsor early registration/pre-enrollment fee for one family



STRATEGIC PLAN GOALS AND TACTICS

The P.A.C.E. strategic plan outlines goals, objectives, activities, resources, and projected outcomes that establish a framework for the P.A.C.E. Executive Board.

1. IMPLEMENT A FOCUSED COMMUNICATIONS PLAN

GOAL:

Improve the visibility of P.A.C.E. within CCA and the community.

Objectives:

- Create an awareness campaign that reaches all parents, students, faculty, and staff.
- Train and utilize members to effectively represent P.A.C.E.
- Develop an annual agenda for parents and CCA staff/faculty that is distributed at the start of the school year.
- Increase visibility of P.A.C.E. fundraisers by marketing, advertising, and establishing new partners.
- Improve the P.A.C.E. presence during the National School Choice for Parents program.
- Implement a quarterly teacher's breakfast.
- Include P.A.C.E. information in new teacher packet/gift baskets and handouts for in-service training.
- Sponsor end of year family night.
- Create a P.A.C.E. "Back to School Night" advertisement and welcome packets for parents and students.



2. GROW AND STEWARD OUR RESOURCES

GOAL:

Increase membership and make it a fundamental priority.

Objectives:

- Work to establish a P.A.C.E. member management and communication system by 2019.
- Market the value of P.A.C.E. membership.
- Create a P.A.C.E. newsletter and continue to contribute to the monthly CCA newsletter.

GOAL:

Increase internal and external awareness that results in new donations throughout the year.

Objectives:

- Increase social media presence linked to CCA Facebook and develop a P.A.C.E. Pamphlet.
- Create community partnerships with local businesses/sponsors for ongoing P.A.C. E. donations: 10 by 2019, 15 by 2020 and 20 new donors by 2021.

GOAL:

Effectively manage our human, fiscal, and capital resources.

Objectives:

- Develop an annual fundraising campaign focused on sponsoring an item from the CCA Teacher's Wish List. A portion of funds will be donated to partially or fully fund item(s).
- Communicate financial successes resulting from P.A.C.E. fundraisers.

3. STRIVE TO IMPROVE PARTICIPATION IN P.A.C.E. SPONSORED PROGRAMS

GOAL:

Improve the perception of P.A.C.E. programs and increase participation.

Objectives:

- Increase interaction between P.A.C.E., CCA staff, and parents by providing informal opportunities for positive engagement that builds stronger relationships.
- Provide faculty and staff with opportunities for fellowships with their peers to build team camaraderie.
- Increase parental involvement and momentum that supports the family culture within CCA.
- Create subcommittees for Fundraising, Special Events, Membership, Communications, and Community Outreach.

